

Fundraising Requirements

Guiding Principles

We provide limited cash contributions sponsorship of special events and in-kind support to organizations and programs that enrich quality of life in the following areas:

Light of the Artist: Arts & Makers

- Arts Programming for Adults & Young Adults
- Cultural Opportunities
- Community Improvement

Fire of the Craftsman: Service to Community

- Veteran Education & Employment
- Veteran Health & Wellness
- First Responder training & support programs

Beauty of the World Around Us: People & Wellness

- Diversity, Inclusion & Belonging
- Education & Development
- Health & Wellness

We give to as many community organizations as we can, but it is not feasible to fulfill every request. All contributions are chosen solely at the discretion of James Avery Artisan Jewelry.

Please note, past support does not guarantee future support. You must send a new application and reapply each year. Organizations are eligible to receive support once per calendar year.

Mandatory Requirements

The organization must:

- Be located within 50 miles of a company-owned James Avery retail location or major corporate facilities
- Serve the community in one or more of the three pillars of giving listed above
- Provide proof of 501(c)(3) or similar nonprofit status
- Not have received for support in the immediate past 12-months
- Programs must provide direct services to beneficiaries and be focused on assisting the communities we serve
- Have clearly stated objectives, long-range plans and active participation from a governing board of directors
- Allow for adequate time for review and response – your request must be received a minimum of 60 days prior to event date

Limitations

Cash contributions and in-kind donations are not given to support:

- Individuals or families – including gifts, travel and conferences
- For-profit organizations of any kind
- Scholarship funds
- Seminars, reunions, team recognition events or prizes for parties
- Endowments or past operating deficits
- Political parties, organizations or candidates
- Third-party fundraising groups which do not have a 501(c)(3) designation